

# OUTLIER GROWTH

as of September 30, 2021

## OBJECTIVE

The Outlier Growth strategy seeks capital appreciation by attempting to identify stocks early in a growth cycle. These equities are viewed as candidates that could dramatically outperform the stock market, hence the name 'outliers.'

## POTENTIAL BENEFITS

Seeks capital appreciation from exposure to U.S. growth companies which attract significant institutional interest.

Diversification beyond typical 'blue chip' equity portfolios.

Active management focused on mitigating downside risk of individual companies.

Systematic and disciplined investment approach.

## PORTFOLIO CONSTRUCTION

### 1ST | Universe

MAPsignals weekly ranking of equities with unusual spikes in volume are used to identify where material institutional money may be directed.

### 2ND | Rate

Apply Investor Business Daily's (IBD) composite rating to score the strength of fundamentals and technicals of the identified volume-outlier stocks.

### 3RD | Screen

Utilize Revelation Research to analyze downside risk based on valuation, growth, fundamentals, and sentiment.

### 4TH | Decision

Generate a proprietary quantitative score to guide buy and sell decisions. The quantitative nature of the portfolio may result in higher than typical turnover.

### TOP 10 HOLDINGS (%)

Fortinet Inc _____	3.71
Crocs Inc _____	3.50
Ares Management Corp _____	3.48
Dynatrace Inc _____	3.46
Quanta Services Inc _____	3.41
Generac Holdings Inc _____	3.39
Alphabet Inc _____	3.28
Align Technology Inc _____	3.23
Revolve Group Inc _____	3.22
Nasdaq Inc _____	3.18

### SECTOR ALLOCATION (%)

Information Technology _____	31.3
Financials _____	20.7
Consumer Discretionary _____	17.6
Industrials _____	12.3
Health Care _____	11.7
Communication Services _____	6.4

### DIVIDEND YIELD<sup>1</sup> (%)

Outlier Growth _____	0.59
Russell 3000 Index _____	1.31

Holdings and portfolio weights are subject to change without notice. Portfolio holdings are provided for informational purposes only and should not be deemed as a recommendation to buy, sell or hold any security.

## PORTFOLIO MANAGERS

### Dave Gilreath, CFP®

Managing Director, Chief Investment Officer  
 Industry since 1981

### Ron Brock

Managing Director, Chief Financial Officer  
 Industry since 1984

## COMPANY PROFILE

- SEC Registered 10/27/2015
- Principals: David S. Gilreath, CFP® and Ron Brock
- \$605 million total assets under management (as of 9/30/2021)

## ADDITIONAL STRATEGIES

### GROWTH

- Bulls of the Dow
- IntelliBuild® Growth
- Outlier Growth

### GROWTH & INCOME

- Covered Call Income
- Dividend Growth & Income
- Real Estate Income & Growth

### FIXED INCOME

- Preferred Income

### OPTION OVERLAY

- Index Income Overlay

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**Description:** The Outlier Growth Composite invests in approximately 33 stocks of high-quality rapidly growing US companies. The investment objective of the composite is capital appreciation. The benchmark is the Russell 3000, a market-capitalization-weighted equity index that provides exposure to the entire U.S. stock market, tracking 3,000 of the largest U.S.-traded stocks.

All investment strategies have the potential for profit or loss. Changes in investment strategies, contributions or withdrawals, and economic conditions may materially alter the performance of your portfolio. Different types of investments involve varying degrees of risk, and there can be no assurance that any specific investment or strategy will be suitable or profitable for a client's portfolio. Information is obtained from sources IP believes are reliable, however, IP does not audit, verify, or guarantee the accuracy or completeness of any material contained herein.

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The information provided in the composite overview should not be considered a recommendation to purchase or sell any particular security. There is no assurance that any securities discussed herein will remain in the composite at the time you receive the composite overview or that securities sold have not been repurchased. The securities discussed may not represent the entire portfolio. It should not be assumed that any securities transaction or holding discussed was or will prove to be profitable, or that the investment recommendations or decisions in the future will be profitable or will equal the investment performance of the securities discussed herein.

<sup>1</sup> Dividend yield is calculated by dividing the dividends per share for the last 12 months by the current price of the equity security. The dividend yield is based on composite holding as of the date of the report. Dividend yield does not account for any realized or unrealized gain/loss on the holdings in the composite. Dividend yield does not reflect the deduction of management fees, and if reflected, the fee would reduce any performance data quoted. Dividend yield is a measurement at a point in time which may differ significantly in the future based upon the holdings in the composite, the price of the securities and the actual dividends paid.